



SOPER CREEK
WILDLIFE RESCUE



Bringing Education to Life!

Presents



DECEMBER 2ND TO 23RD, 2022

Sponsorship Opportunities



About us.....

Soper Creek Wildlife Rescue's annual WILD Winter Festival of Lights is your new holiday tradition; it's a drive-through experience and a feast for your eyes, taking you through a magical avenue of dazzling holiday light displays!

Local businesses, community organizers, farmers & families pour their hearts into this special event in support of local charities. In 2021, 5 charities were selected including, JumpStart Canada. In total, the WILD Winter Festival of Lights was able to raise over \$50,000 to give back to our community as well as collected over 10,000 lbs of non-perishable food items for local food banks!

We are excited to once again sprinkle holiday cheer throughout Durham Region.

For 2 years running, the WILD Winter Festival of Lights has been the recipient of a Provincial Grant, which means an even bigger and better festival, making an even greater impact within the community.



Best Local Event



Best Local Festival





The Festival.....

Soper Creek Wildlife Rescue is excited to announce we are hosting the 3rd Annual WILD Winter Festival of Lights at Canadian Tire Motorsport Park this coming December.

Last year, in just 8 days, over 130,000 people attended our charity drive-thru holiday light display with more than half of our guests from right here in the Durham Region. This year we expect over 200,000 visitors as the festival will be open for 20 days, December 2nd to 23rd, 5-9pm daily.

What once started as a small 3-day drive-thru festival during the height of the pandemic, has now grown leaps and bounds having over 500,000 unique visits to our website in November and December 2021 alone. This year we will be launching our early bird ticket sales on September 15th meaning greater viewership and recognition for our sponsors.

Since the first festival in 2020, WILD Winter Festival of Lights has been able to donate over \$75,000 to local charities and collect over 25,000 lbs of non-perishable food items, filling food bank pantries across Durham Region. Our success is attributed to our loyal community members and corporate sponsors.

The WILD Winter Festival of Lights is inviting you to help sprinkle holiday magic this coming December by becoming a sponsor and exceed our donation goal of \$100,000.





*Fully Refundable Deposit- \$100
New Entries Only

- Displays can be as big or as small as you like. Either way, we would love to have you!
- Incorporate organization banners and assets to bring recognition to your brand
- We provide an illuminated sign with your companies logo in front of your display.
- Organization logo predominantly placed on the website with clickable link
- Displays do not have to be manned.
- You simply need to supply your display, set it up, provide extension cords, and show us what to do!
- The following week once the festival is over you will need to come and take it down and clean your space.

New to 2022, we have a judge coming out to award the best displays with a custom trophy.



*Large Display Sponsorship
Example*



*Company Display
Example*



*Small Display Sponsorship
Example*





Sponsorship Opportunity Levels



- Recognition as Wild Winter Festival of Lights Large Display Sponsor
- Ability to select the display sponsored
- Exclusive illuminated signage at the event
- Acknowledgment during event sessions
- Recognition on marketing and social media platforms
- Prominent logo placement on event website
- Logo placement on website with direct link
- (20) vehicle admission tickets to the event for a time of your choosing (\$500 Value)

Investment - \$4,500



- Recognition as Wild Winter Festival of Lights Medium Display Sponsor
- Ability to select the display sponsored
- Illuminated signage at the event
- Recognition on marketing and social media platforms
- Logo placement on website with link
- (10) vehicle admission tickets to the event for a time of your choosing (\$250 Value)

Investment - \$2,500



- Recognition as the Wild Winter Festival of Lights Small Display Sponsor
- Ability to Select the display sponsored
- Illuminated signage at the event
- Recognition on marketing and social media platforms
- Logo placement on website with link
- (5) vehicle admission tickets to the event for a time of your choosing (\$125 Value)

Investment - \$1,500



- Recognition on marketing and social media platforms
- Logo placement on event signage
- Logo placement on website with link
- (1) vehicle admission ticket to the event for the time of your choosing

Investment - \$500



- Recognition on marketing and social media platforms
- Logo placement on event display
- Logo placement on website with link

Investment - \$250



- Logo placement on event signage
- Logo placement on website

Investment - Donation of Swag



Thank You

If you are interested in joining our WILD Winter Festival of Lights, please reach out to our team and we would be happy to go over the many display and sponsorship opportunities available to you!

We look forward to having you join us in supporting our community and raising funds for JumpStart Canada and J.A.G. Village.



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2022 Charity Recipients

